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SPORTSART FITNESS' GREEN SYSTEM RECEIVES cETLus APPROVAL

Woodinville, WA (February, 2012) - SportsArt Fitness has announced that their human energy harnessing cardio products and inverter, known as The Green System, have become the first and only products of their kind to receive cETLus approval. The Green System consists of a "pod" of fitness products attached to an inverter that harnesses human-generated power from exercisers and feeds it back into the power grid as useable energy. The cETLus mark is proof that a product complies with safety standards in both the US and Canada.

"The certification of these products represents our dedication to public safety and effort to provide a high level of product quality to our customers," according to Anita Miller, Product Manager for SportsArt Fitness.

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Standards like cETLus are put in place to prevent injury or property damage that could result from the use of electrical products. Should an accident occur with an electrical product, proof of cETLus or a similar safety compliance listing could be required by an insurance company before they will pay a claim, according to the International Association of Electrical Inspectors' website.

"Fitness facilities that use products without NRTL (National Recognized Testing Laboratories) approval carry a very large liability and should check with their insurance company, as it may have a profound impact on their rates and coverage," Ken Carpenter, Director of Sales for SportsArt Fitness said. "SportsArt Fitness is the first and only company to offer a product that creates utility-grade electricity with the assurance of meeting electrical safety standards. This system also offers the highest human-powered watt generation rate of any product on the market."

"Everyone knows of solar power and wind power, but gaining cETLus certification for a human powered product has been a trail-breaking journey that will open the door for all to follow," Carpenter said.

The Green System is now available for sale. Visit www.sportsartamerica.com or call 800-709-1400 for more details.

SportsArt's Green Mission

The Green System joins an established line of eco-friendly fitness products offered by SportsArt Fitness. The launch of their ECO-POWR™ treadmill five years ago offered club owners a treadmill that uses 32% less energy than the traditional club treadmill. SportsArt also offers self-generating ellipticals and cycles that require no outside power to operate. "The combination of our ECO-POWR™ treadmill motors and our Green System ellipticals and cycles will save facilities thousands in energy costs," said Ken Carpenter. "We welcome the entire industry to become more eco-conscious as we will continue to invest heavily into this new green, clean, renewable energy resource."

About SportsArt Fitness

SportsArt Fitness is an industry leader in the design and manufacture of high quality cardiovascular and strength equipment for home and commercial use. SportsArt retains control over every aspect of component design and the overall manufacturing process, ensuring proper integration, maximum performance and longer product life. SportsArt Fitness holds TÜV and ISO 9001/9002 quality certifications and hundreds of worldwide patents for their innovations. SportsArt's Taiwan factory also holds an ISO-14001 certification, which certifies that the company is committed to identifying and controlling the environmental impact of business activities, products and services, and continually improving environmental performance by implementing a systematic approach to setting environmental objectives and targets. For more information on the SportsArt Fitness brand and their latest products visit us on the web at www.sportsartamerica.com.