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SPORTSART FITNESS INVITES HEALTH AND FITNESS BUSINESS ATTENDEES TO INDUSTRY PARTY

Woodinville, WA (July, 2009) SportsArt Fitness, an industry leader in the design, development and manufacture of premium quality residential and commercial fitness equipment, is pleased to announce that they will sponsor the 2009 Industry Party at the Health and Fitness Business Show in Denver.

SportsArt Fitness welcomes all attendees and exhibitors to join them at Lucky Strike Lanes on Thursday August 6th from 6:30pm - 9:30pm for a relaxing evening of food, beverages, bowling and pool. SportsArt Fitness has sponsored the industry party since its inception and continues to support this important industry event.

"The industry party is the single best venue to bring the specialty fitness dealers together in a comfortable relaxed social setting," said Ken Carpenter, Director of Sales. "We feel that some of the best meetings, relationships, alliances and friendships happen in the hallways of shows, seminars, classes and clinics. Our industry has been through a lot in the last 18 months and we hope that everyone will join us in this inviting and open atmosphere."

Attendees are also invited to stop by booth 610 during show hours to try SportsArt Fitness' full line of products including their all-new dual function strength line.

About SportsArt Fitness

SportsArt Fitness is an industry leader in the design and manufacture of high quality cardiovascular and strength equipment for home and commercial use. SportsArt retains control over every aspect of component design and the overall manufacturing process ensuring proper integration, maximum performance and longer product life. In addition to TÜV ISO 9001/9002 quality certifications, SportsArt products have garnered numerous awards from top-flight media outlets including *Men's Journal*, *Men's Health* and *Health Magazine* as well as four *Nova 7* awards in the past two years. For more information on the SportsArt Fitness brand and their latest products visit us on the web at www.sportsartamerica.com.

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