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## **SportsArt Fitness launches energy-harnessing Green System at the IHRSA Show**

**Woodinville, WA (March, 2011)** SportsArt Fitness, an innovative manufacturer of high-end cardio and strength products, will launch their revolutionary Green System at the IHRSA show, March 17-18, 2011. The Green System is a “pod” of fitness products attached to an inverter that harnesses human-generated power from exercisers and feeds it back into the power grid as useable energy. The system will be shown for the first time to exclusive guests within a private showroom in SportsArt Fitness’ booth #2240.

“The power inverter attached to the Green System is about the size of a stereo receiver and has a regular 240VAC plug that needs to be wired to the grid for safety. To operate the system, a person would simply start exercising,” Bob Baumgartner, Product Manager for SportsArt Fitness said. “Each pod can generate up to 2000 watts per hour during full use. A typical health club that replaces all of their ellipticals and cycles with Green Systems could see savings of over \$3,000 per year on electricity bills,” Baumgartner said.

The Green System joins an established line of eco-friendly fitness products offered by SportsArt Fitness. The launch of their ECO-POWR™ treadmill five years ago offered club owners a treadmill that uses 32% less energy than a traditional club treadmill. Additionally, SportsArt offers a line of completely self-generating ellipticals and cycles that require no outside power source to operate.

“The combination of our ECO-POWR™ treadmill motors and our Green System ellipticals and cycles will save facilities thousands in energy costs,” Ken Carpenter, Director of Sales for SportsArt Fitness said. “We welcome the entire industry to become more eco-conscience as we will continue to invest heavily into this crucial green initiative.”

SportsArt’s Green System will hit the market in mid-2011 and will be sold in pods of up to six products per inverter.

### **About SportsArt Fitness**

SportsArt Fitness is an industry leader in the design and manufacture of high quality cardiovascular and strength equipment for home and commercial use. SportsArt retains control over every aspect of component design and the overall manufacturing process ensuring proper integration, maximum performance and longer product life. SportsArt Fitness holds TÜV and ISO 9001/9002 quality certifications and hundreds of worldwide patents for their innovations. For more information on the SportsArt Fitness brand and their latest products visit us on the web at [www.sportsartamerica.com](http://www.sportsartamerica.com).

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